



January 3, 2019

Subject: New Sponsorship Opportunities at the 28th Hermes Expo / Hermes Trade Route

This year's theme: "Trade, Tourism and Investment Opportunities Through Gastronomy"

Open Letter Invitation

We would like to inform and invite you as an Exhibitor, SPONSOR and or Benefactor to the Hermes Expo International, which has evolved to become a boutique Expo and leading B2B trade show and exhibition networking series in Greek America's circles – promoting **Commerce, Communications and Culture**, with and among businesses from North America, Southeastern Europe and the Eastern Mediterranean.

We invite you to join us in 2019 as a leading Sponsor as we celebrate the **Hermes Expo's 28th Anniversary/Hermes Trade Route**. For the first time Hermes Expo will organize its exhibit in **Washington, DC on Monday, April 8, 2019** at the Capital Hilton Hotel then continuing on to Center City Philadelphia **on Wednesday, April 10, 2019** at the Arts Ballroom and then with its grand finale at the 3 W Club on 3 W 51st Street in **New York on Tuesday, April 11, 2018** in conjunction with the Eastern Mediterranean Cultural Alliance (EMBCA) and the Queens Chamber of Commerce (QCC). At each location, we will bring together business owners, professionals and attendees from around the region and around the world, looking to expand their business connections.

See What's New for 2019

- ***Looking Ahead to the Future of the Hermes Expo*** – This year, the Hermes Expo commemorates 28 years of connecting people and businesses. Hermes Expo organizers are more focused than ever on creating an environment and atmosphere *for your business* that makes it easy to network, explore partnerships and discover new opportunities, taste and introduce new ideas and products.
- ***Educational and Networking Opportunities*** – Five years ago, the Hermes Expo successfully launched *The Ted G. Spyropoulos Seminar Series*. There will be no shortage of topics this year as we examine how the circumstances in Greece and Eurasia affect business cooperation via gastronomy and explore industry trends.
- **Brandywine Valley Hospitality Association** – in cooperation with its members which include primary vendors, foodservice distributors, foodservice manufacturers, brokers, non-food services, importers and exporters, will again sponsor an array of booths, promoting special products to our community's



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EXPLORE - DISCOVER - CONNECT - PARTICIPATE

businesses, offering them new technologies and incentives to participate in and gain by buying directly and saving.

We invite you to learn how the Hermes Expo and Hermes Trade Route can meet your goals and join us again in our mission as a leading Sponsor. Because we will be printing marketing materials for the 2019 Hermes Expo very soon, your immediate approval of the enclosed logo allows us to use it on marketing material that will be sent out to potential customers.

Enclosed please find a description of the 2019 Hermes Expo sponsorship opportunities and registration. If your business has specific needs, the Hermes Expo team can customize a sponsorship package to meet them.

We appreciate your continued collaboration and support of the Hermes Expo. Please contact me at 610-446-1463 or paul@hermesexpo.com if you have any questions or need additional information and we will be happy to meet you and discuss our future cooperation and cater to your needs. **Deadline for the registration is January 30, 2019**

Sincerely,

Paul Kotrotsios

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